



# Fatima Bartels

## Junior Frontend | Full-stack Developer

Junior Frontend / Full-stack Developer skilled in **HTML**, **CSS**, **JavaScript**, **PHP**, **React**, and **Bootstrap**. Experience in building responsive, user-friendly web interfaces. Previously worked as Digital Content Manager within international agile teams, using Adobe Experience Manager (AEM) to create and manage website pages for multi-country product launches. Passionate about delivering accessible, high-quality digital experiences and continuously developing technical skills.

## Personal Info.

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## Technical Skills

### Languages:

HTML, CSS, JavaScript, PHP, SQL

### Frameworks & Libraries:

React, Laravel, Vue, Bootstrap, Tailwind

### Tools:

Git / GitHub, VS Code, Jira

### CMS & Platforms:

WordPress, Adobe Experience Manager (AEM), Contentstack, Salesforce

### PIM / Enterprise Systems:

SAP Hybris, Salsify (PIM), DAM (Asset Management)

## Soft Skills

- Agile team collaboration
- Communication
- Problem-solving
- Adaptability
- Time management

## Language

- Dutch (good)
- English (very good)
- Spanish (basic)
- Filipino (mother tongue)

## Experience

### ● Oct 2021 - Apr 2024 | Bose Corporation - Tongeren Digital Content Manager (via ARHS Technology)

- Created and optimized localized digital experiences for 30+ countries using Adobe Experience Manager (AEM) and Contentstack.
- Collaborated with product owners, UX designers, and copywriters to deliver engaging, on-brand web content and support global product launches.
- Supported the migration of all web content from Adobe to Salesforce, maintaining accuracy and ensuring a seamless transition.
- Managed product data in Hybris Backoffice and Salsify (PIM) to ensure consistent and up-to-date product information.
- Worked in global agile teams across multiple time zones, contributing to smooth sprint delivery and cross-functional communication.

### ● Aug - Oct 2021 | Pweb Solutions - Meerhout Frontend Developer / Web Designer

- Developed and launched multiple client-facing auction websites, enhancing user engagement and client satisfaction.
- Implemented responsive design practices to ensure seamless functionality across devices and improve mobile usability.
- Worked on solutions involving data integration to support website functionality.

### ● May - Jun 2021 | Pweb Solutions - Meerhout Frontend Developer / Web Designer Intern

- Assisted in developing and maintaining websites for multiple clients using **HTML**, **CSS**, and **JavaScript**.
- Improved site performance and usability by optimizing layouts and streamlining visuals.

## Education & Training

2025 (in progress) | Full-stack Developer - VDAB T2 Campus

2024 | Frontend Developer Workshop - SheCodes (Online)

2020 - 2021 | Frontend / Web Development - CVO de Verdieping

2016 - 2017 | Web Development - Syntra Limburg

2004 - 2008 | Bachelor of Science in Computer Science - ASAS, Philippines  
(Degree recognized as equivalent to a Flemish Bachelor)